SURBITON Food Festival
30 April to 15 May 2016
surbitonfoodfestival.org

Organised by the local community and the Community Brain.

Press Release for immediate release

February 2016

Plans are underway for the fourth Surbiton Food Festival

We are pleased to announce that plans for the fourth Surbiton Food Festival are now being finalised. Three weeks of foodie celebrations will begin on Saturday 30 April this year, with sixteen days of activities. The highlight of the first weekend, the ever popular Seething Fresh Water Sardine Festival, will bring young and old together to witness the landing of the annual fresh water sardine catch, as well as to soak up the brilliant community atmosphere of the day – with live bands, storytelling and much more!

The incredibly popular Village Fete will again take place on the middle weekend of the festival. Filling St Andrews Square on Saturday 7 & Sunday 8 May with foodie demonstrations and competitions arranged by the Maple Village WI, delicious delights from local businesses to be bought and devoured at the many stalls on site, live music, and the annual dry hopped beer festival.

The truly community festival will reach its finale on Sunday 15 May following the Seething Community Sports Day and Fun Dog Show on Saturday 14 May. The Fun Dog Show, débuting at the festival in 2015, is organised and supported by Surbiton Veterinary Hospital and last year brought the finest dogs from across South West London for a spectacular celebration of all things canine.

Businesses in and around Surbiton are right now, planning their events and offers for the festival all of which will be featured in the festival brochure, online and on the Food Festival App, which will this year be available on both iOS and Android.

This year sees the exciting addition of The Community Kitchen at the Museum of Futures on Brighton Road, a space that will be used for demonstrations, talks, pop-ups, workshops, exhibitions. To date we have scheduled demonstrations and workshops include, a Mad Hatters tea party, a blues and butchery event, food tastings, comedy night, the periodic table of cheese, marching bands and arts events — with many more to come.

“The Surbiton Food Festival would not take place without the fantastic efforts of all the community. We would like to thank all those who volunteer their time to make the festival happen each year and to the local businesses who are ever supportive year on year,” said Robin Hutchinson of The Community Brain. “The Festival has grown year on year and is a fantastic way to celebrate the range, quality and creativity of local food and drink businesses big and small, new and established.”

-ENDS-

Notes to Editors

Festival Dates

30th April — Food Festival Launch

1st May — The Seething Freshwater Sardine Festival

7 & 8th May — The Surbiton Village Fete and Dry Hopped Beer Festival

14th May — Surbiton Community Sports and Fun Dog Show

Supporters

Surbiton Veterinary Hospital

Since 2015, the Surbiton Veterinary Hospital have been supporters of the Surbiton Food Festival. We would like once again to thank them for their continued support.

South West Trains

With the support of South West Trains, we will distribute 20,000 leaflets and have in-train adverts on suburban service trains. Our relationship with South West Trains also provided 2 weeks of pre-festival promotion at Surbiton station with a number of stalls on the forecourt able to engage with commuters.

The Community Brain

Is, a community interest company that works with communities to allow them to thrive. The Surbiton Food Festival is organised by local volunteers for the love of their community.

For further information, please email: info@surbitonfoodfestival.org

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